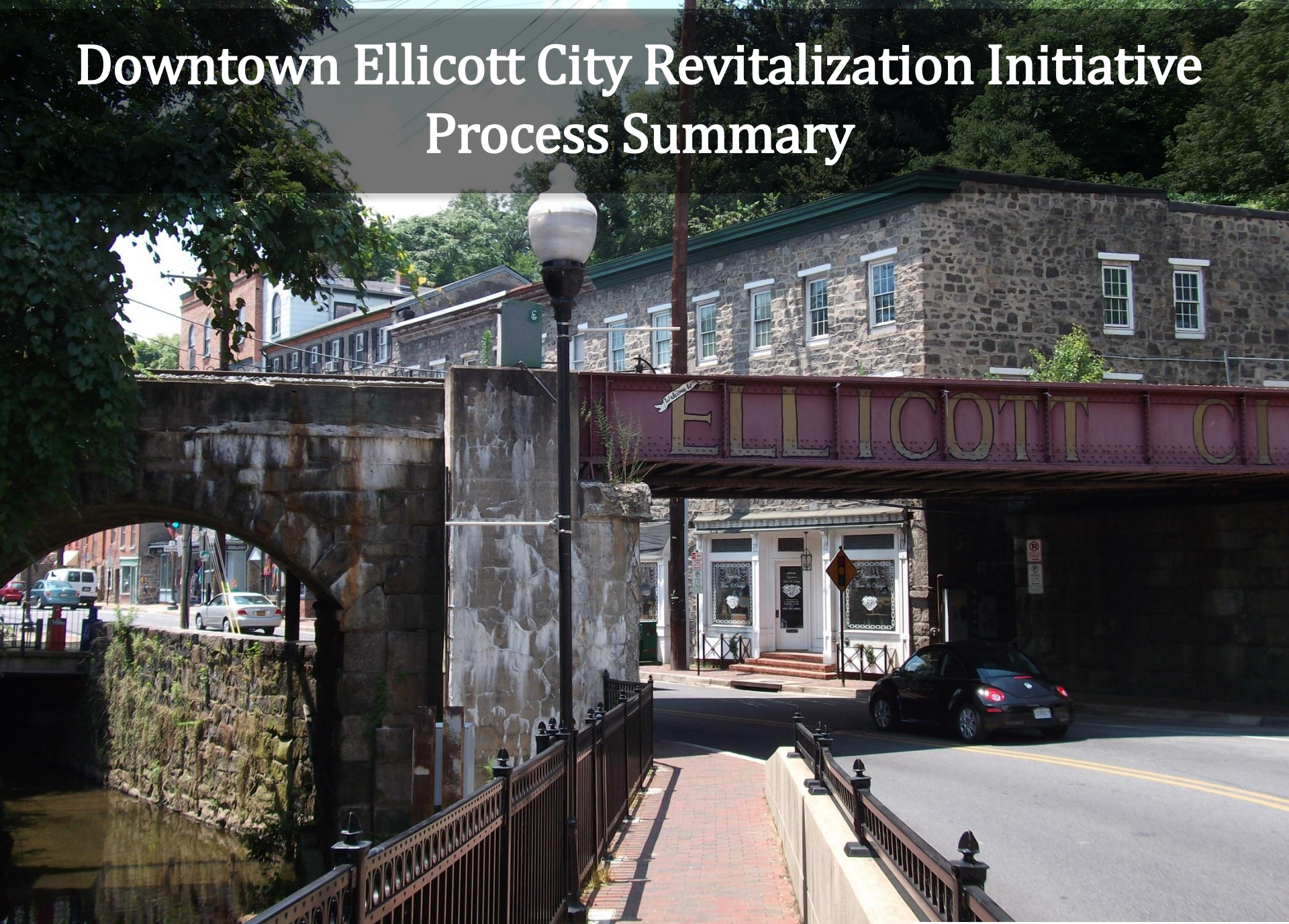


Downtown Ellicott City Revitalization Initiative Process Summary



Objectives

- Engage stakeholders to identify broad range of ideas for potential improvements
- Evaluate trade-offs and develop prioritized set of recommended improvements
- Build broad support for recommendations

Process

- At the outset of the project, the consultant team held a series of meetings with agency staff as well as an informal walking tour with local community leaders to gather as much information and insights as possible on various issues and current plans.



Process

- 3 interactive workshops were then scheduled and held in September and October of 2013.
- The first workshop entailed breakout groups to map assets and liabilities in downtown, identify issues, and potential solutions.





Process

- During the first workshop, breakout groups reported back to the larger group to present summaries of their discussions and ideas.



Process

- During the first workshop, participants were also asked to indicate their preferences and priorities on the broadest range of topics through placement of dots.

After the first workshop, proposed “Tiers” were developed to begin prioritizing solutions and presented at the 2nd Workshop as follows:

- Tier 1: Short term proposed capital projects that will have the greatest impact;
- Tier 2: Other potential capital projects with significant benefits;
- Tier 3: Potential non-capital project initiatives meriting further investigation.

Specific Sub-Topic	Dots Placed	Relative Benefits (1=low)	Relative Difficulty (1 = least difficult)
Removal of some on street parking to enhance public space and green areas	16	3	1
Increased Access to Patapsco River	14	3	2
Address stormwater management issues in Main Street and West End	14	2	2
Additional crosswalks	13	3	1
Create better public space in select opportunity areas	12	3	2
More public restrooms	11	2	3
Undergrounding of Overhead Wires	10	3	3
Make EC bike-friendly community	10	2	1
Improve Old Columbia Pike and Main Street intersection	9	3	2
Parking lot D reconfiguration and partial daylighting of Tiber Creek	9	2	2
Increased connectivity of downtown to adjacent developed areas, trails, and natural areas	8	2	2
Fels Lane Rain Garden	8	1	1
Sidewalk repair and improvement	6	1	2
Redevelopment of Old Carter Center basketball courts into park/public space	6	1	2
Gateway and interpretive signage	5	2	1
Increased visibility between Tiber-Hudson Creek and downtown	5	2	2
Reconfiguration of Parking Lot E and stairway near County Courthouse	4	2	2
Improve traffic flow	4	1	3
Improve wayfinding signage	3	3	2
Traffic calming to reduce vehicle speeds	3	3	2
"Hardscape" Streetscape improvements	1	3	2
Public art installations	1	2	2
Improve access on Main Street	1	1	1
Street repaving	1	1	2

Process

- Results of dot exercise from workshop 1 were tabulated and compared with an evaluation of the relative cost/complexity/benefit of each. These were shared with stakeholders at 2nd workshop

Process

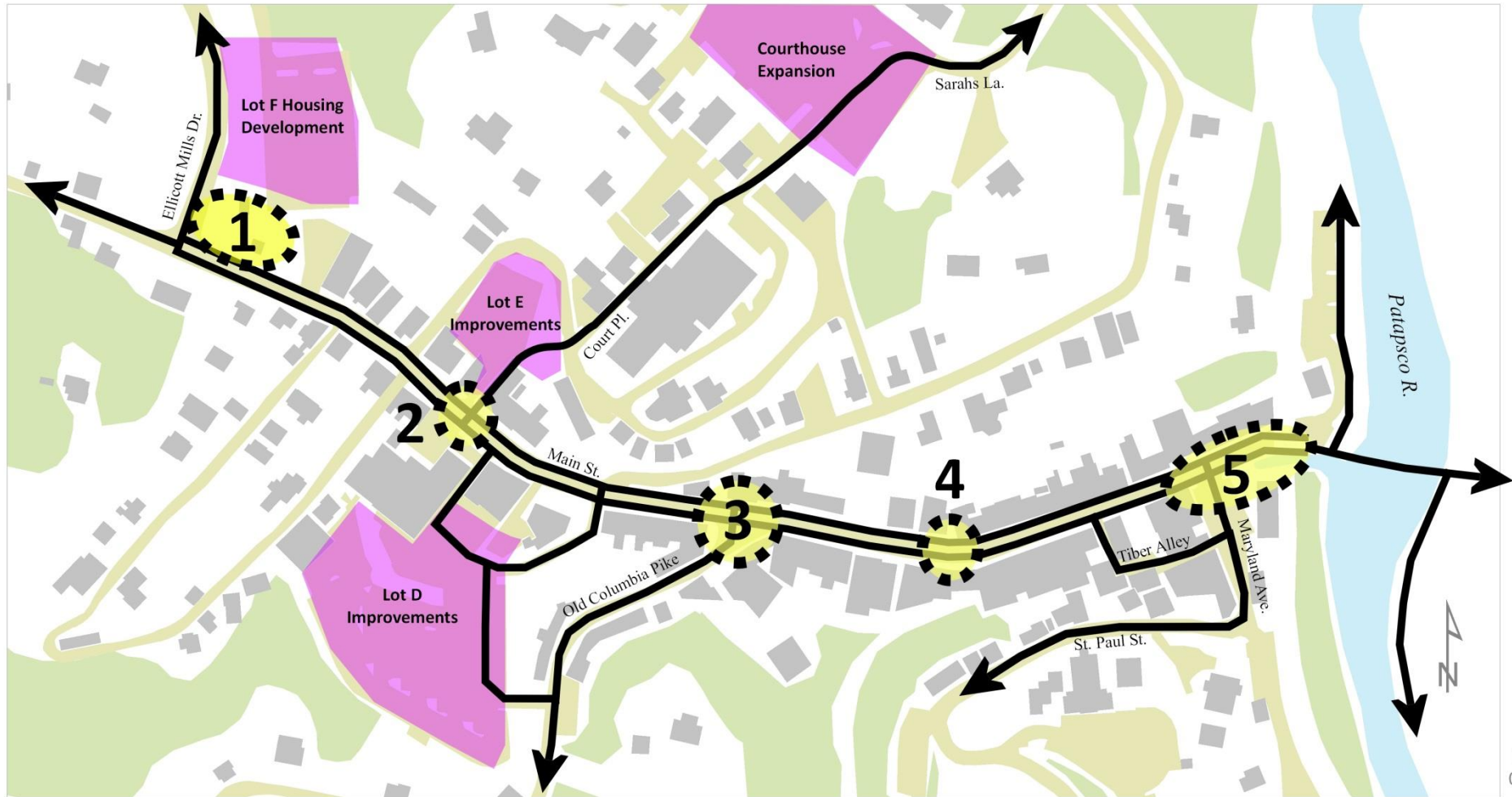
- A prioritization approach was also presented, which focused on identifying short capital improvements which could have the greatest positive impact in the heart of Downtown Ellicott City along Main Street while setting up seamless connections to other projects over time.



Prioritization Approach: Visible Improvements to Main Street

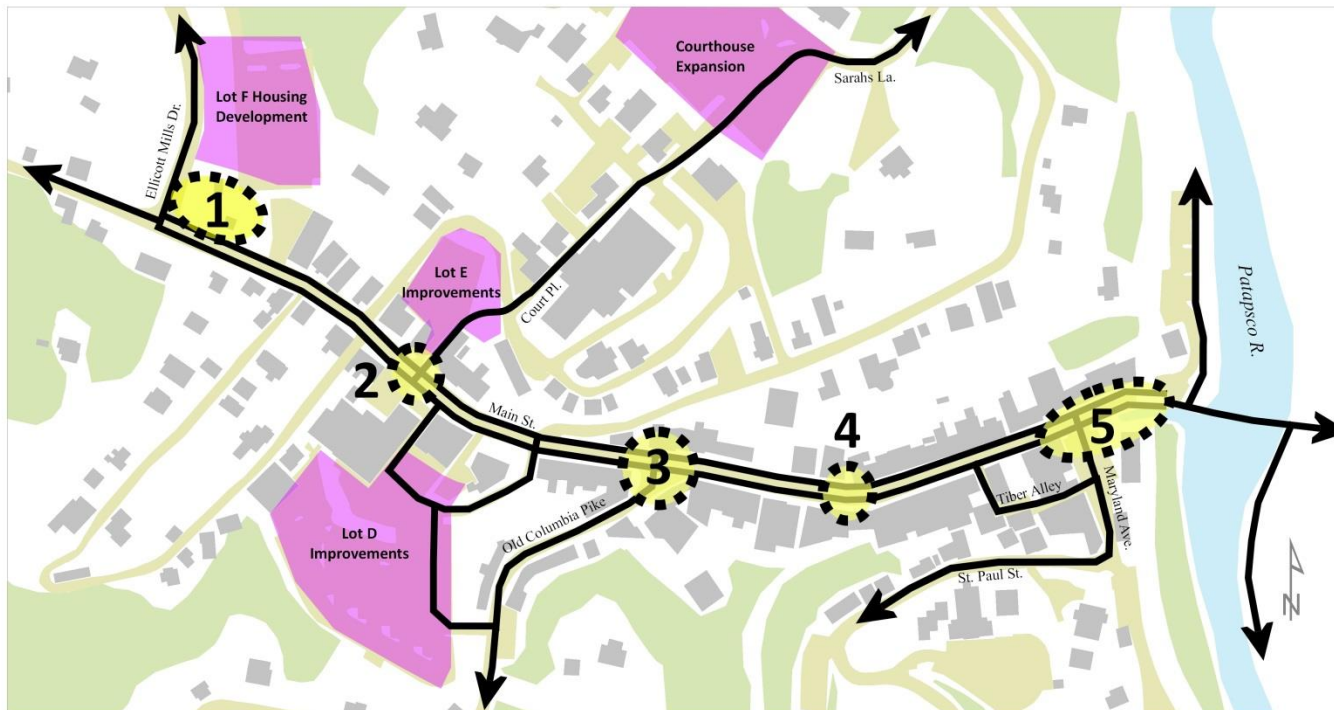


Prioritization Approach: Connect it all together seamlessly



Tier 1 proposed projects

1. Main St. And Ellicott Mills Drive, near Lot F and Wine Bin
2. New mid-block crosswalk between Su Casa and Ellicott Mills Brewing Company
3. Intersection of Main Street and Old Columbia Pike
4. New mid-block crosswalk at bend in lower Main Street
5. Intersection at Main Street and Maryland Ave.



Tier 1 proposed projects

Location:

Addresses:

**1. Main St. And Ellicott Mills Drive,
near Lot F and Wine Bin**

**Enhanced public space, pedestrian
environment, stormwater, gateway**

**2. New mid-block crosswalk between
Su Casa and Ellicott Mills Brewing
Company**

**Additional crosswalks, enhanced
public space, connectivity,
stormwater, greening**

**3. Intersection of Main Street and
Old Columbia Pike**

**Enhanced public space, pedestrian
environment, stormwater, greening**

**4. New mid-block crosswalk at bend
in lower Main Street**

**Additional crosswalks, improved
public space, stormwater, greening**

**5. Intersection at Main Street and
Maryland Ave.**

**Enhanced public space, pedestrian
environment, stormwater, greening,
gateway**

Process

- At the 2nd Workshop, participants were also educated about the underlying design concepts of potential Tier 1 improvements

Enhanced crosswalks



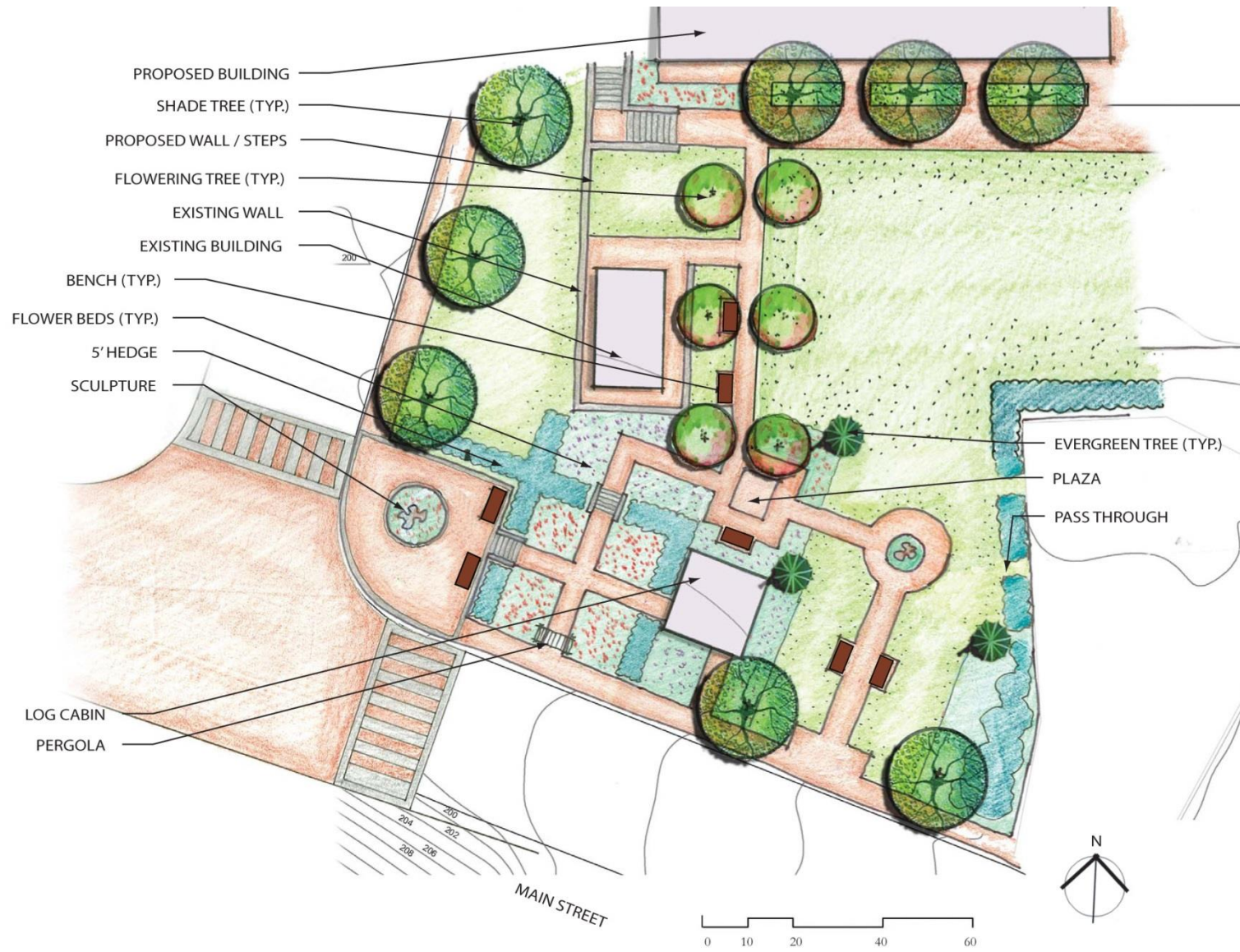
“Shared Space”



Process

- Visualizations of Tier 1 projects were prepared and presented at Workshop 2 and 3 for discussion and feedback

Location 1. Main St. And Ellicott Mills Drive, near Lot F and Wine Bin



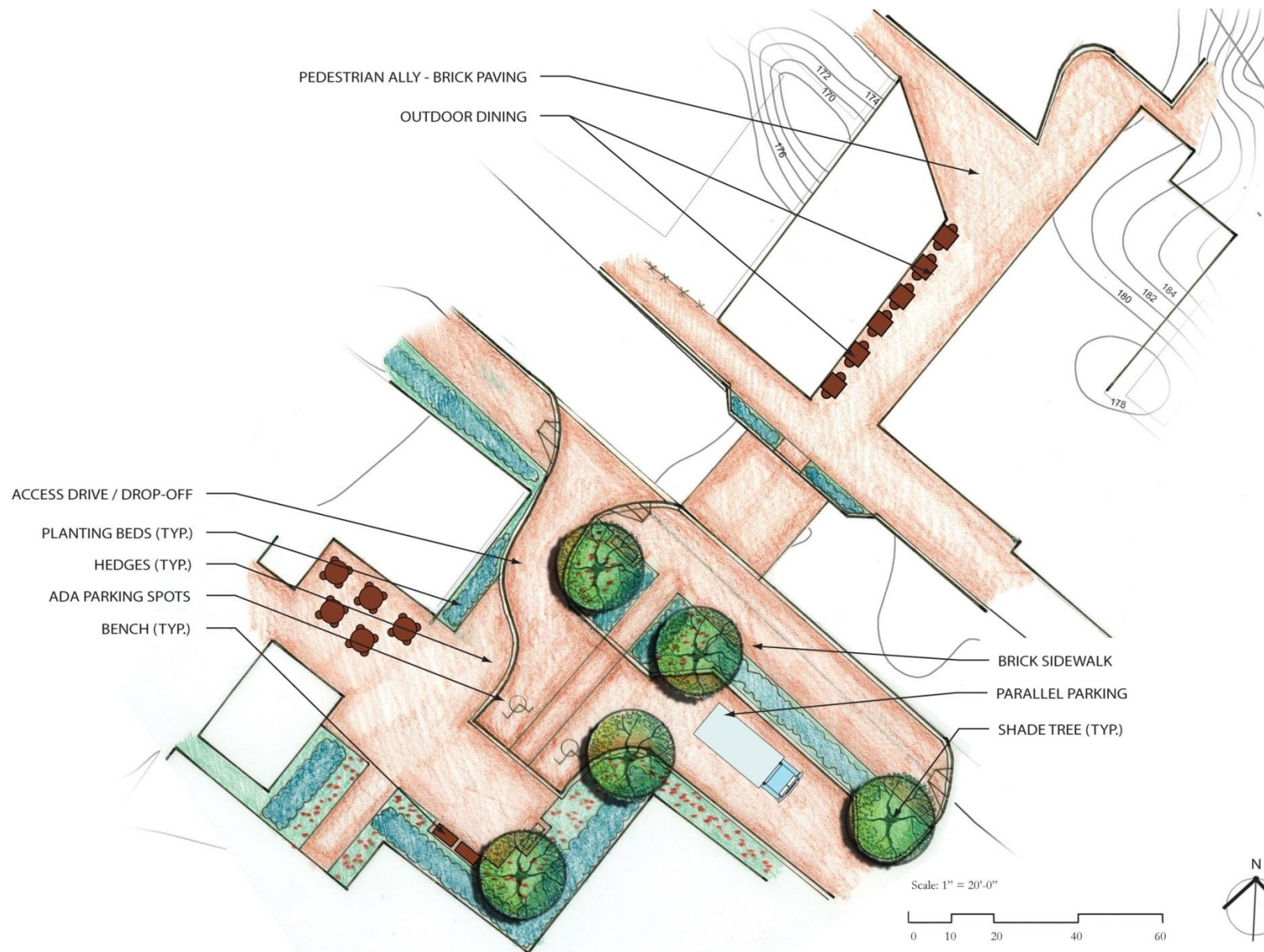
Location 1. Main St. And Ellicott Mills Drive, near Lot F and Wine Bin



Location 1. Main St. And Ellicott Mills Drive, near Lot F and Wine Bin



Location 2. New mid-block crosswalk between Su Casa/La Palapa and Ellicott Mills Brewing Company



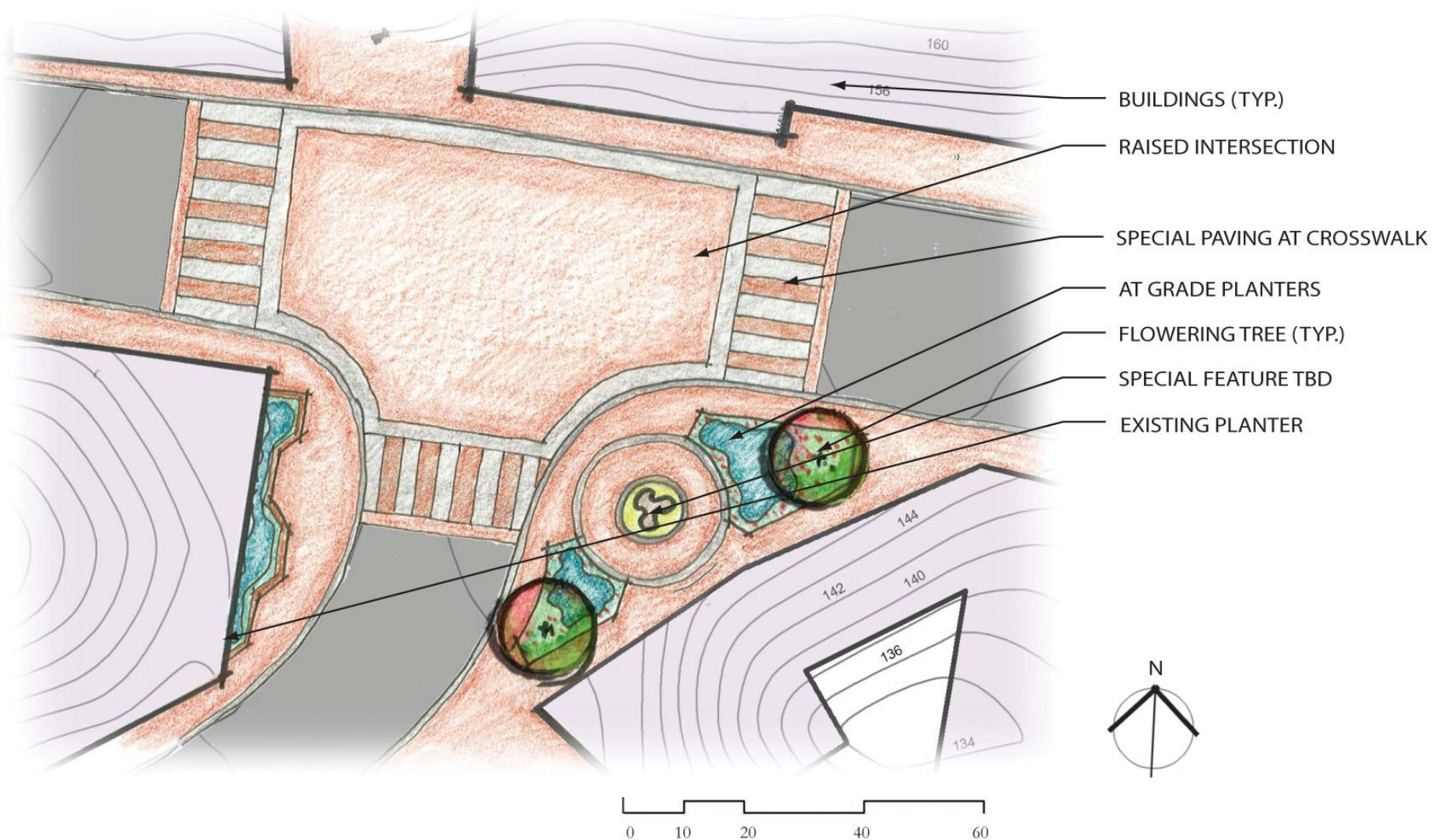
Location 2. New mid-block crosswalk between Su Casa and Ellicott Mills Brewing Company



Location 2. New mid-block crosswalk between Su Casa and Ellicott Mills Brewing Company



Location 3. Intersection of Main Street and Old Columbia Pike



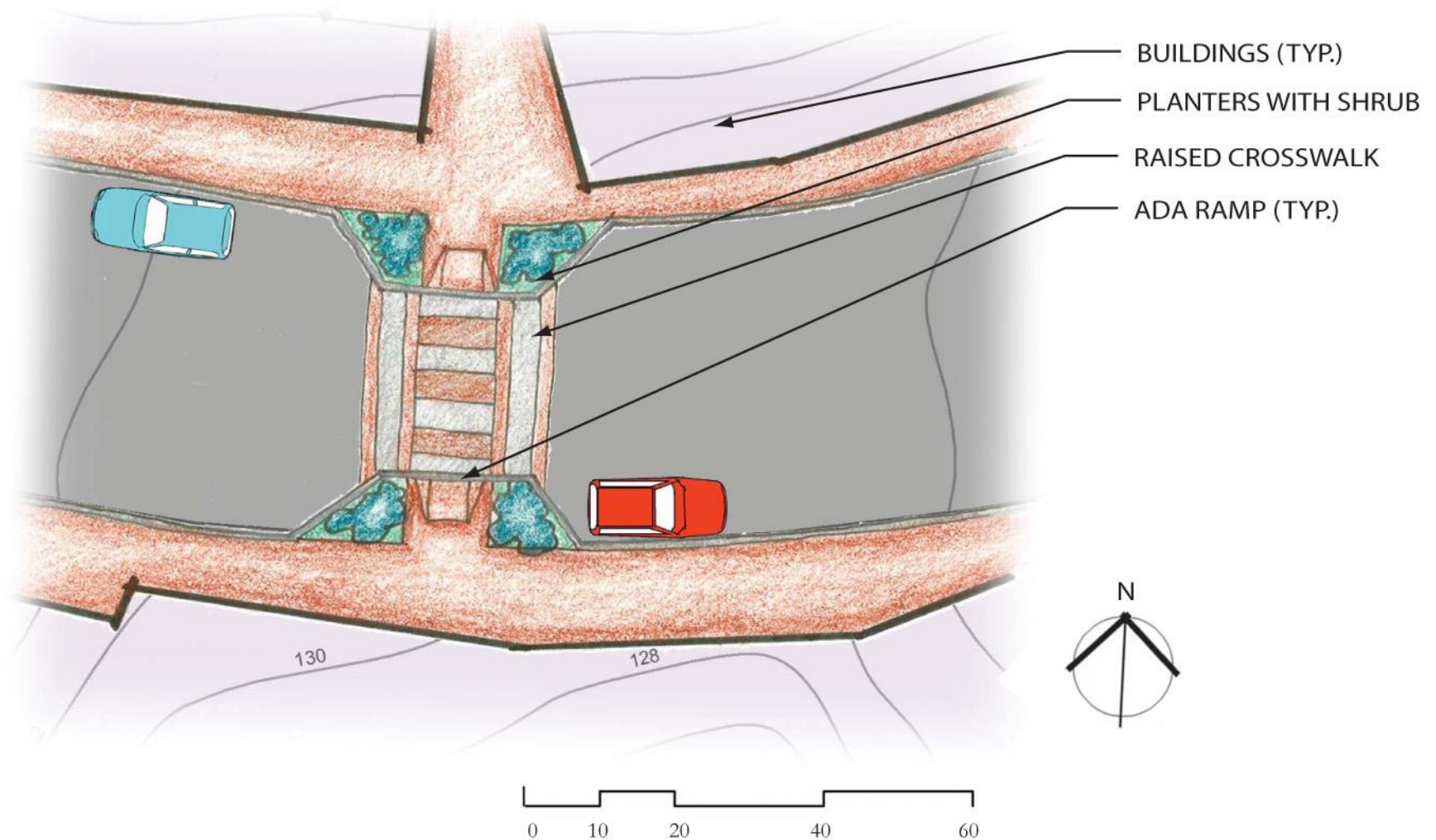
Location 3. Intersection of Main Street and Old Columbia Pike



Location 3. Intersection of Main Street and Old Columbia Pike



Location 4. New mid-block crosswalk at bend in lower Main Street



Location 4. New mid-block crosswalk at bend in lower Main Street



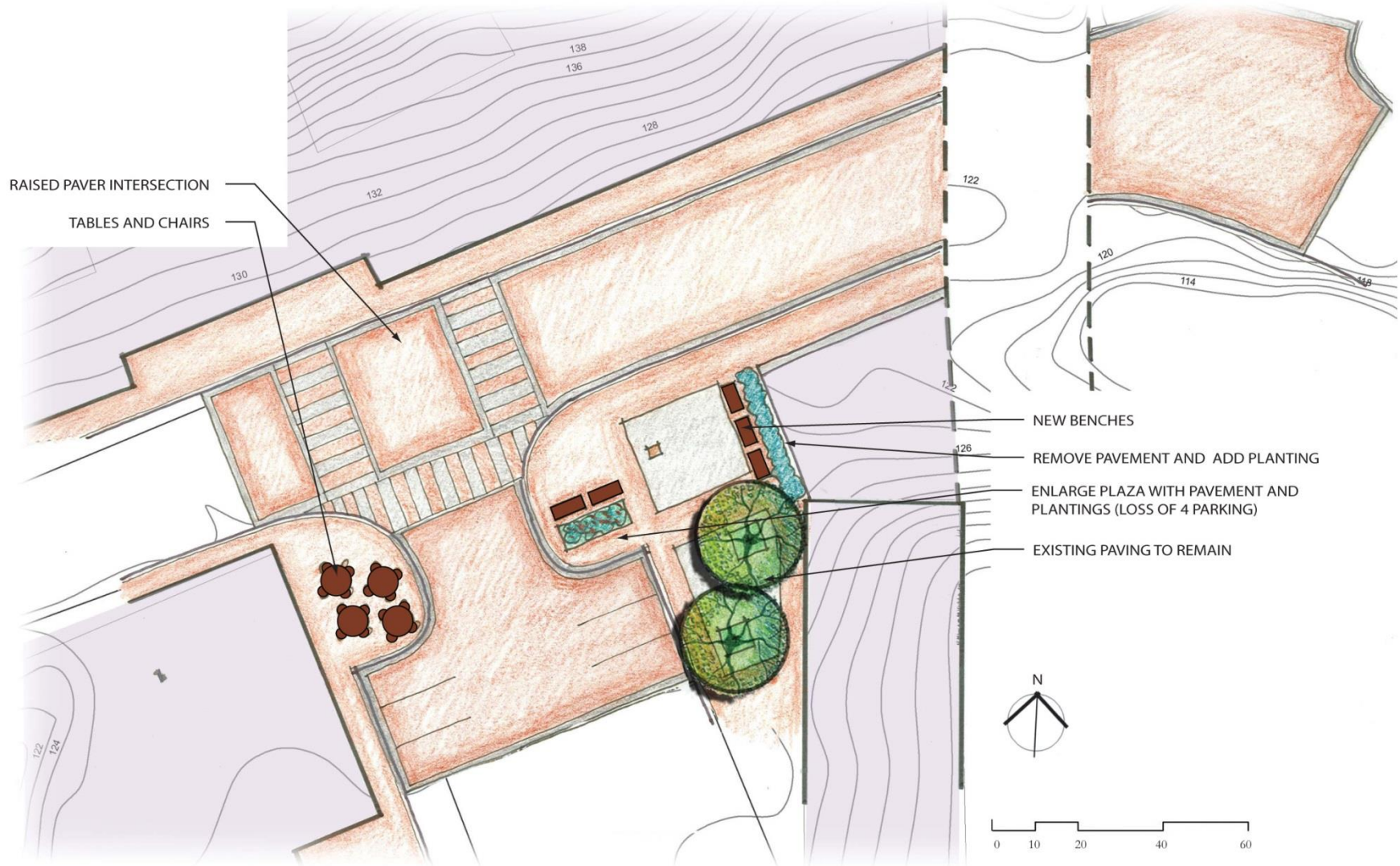
Location 4. New mid-block crosswalk at bend in lower Main Street



Location 4. New mid-block crosswalk at bend in lower Main Street:
alternate view to highlight pedestrian space gained



Location 5. Intersection of Main Street and Maryland Ave.



Location 5. Intersection of Main Street and Maryland Ave.



Location 5. Intersection of Main Street and Maryland Ave.



Process

- Tier 2 identified other worthwhile potential or planned capital projects.
- Tier 3 identified other potential non-capital projects identified as meriting further study

Tier 2

- Address Stormwater management and flooding in Downtown and West End
- Increased Access to Patapsco River
- Sidewalk repair and improvement
- More public restrooms
- Make EC bike-friendly community
- Undergrounding of overhead wires
- Parking lot D reconfiguration and partial daylighting of Tiber Creek
- Increased connectivity of downtown to adjacent developed areas, trails, and natural areas
- Fels Lane Rain Garden
- Redevelopment of Old Carter Center basketball courts into park/public space
- Increased visibility between Tiber-Hudson Creek and downtown
- Reconfiguration of Parking Lot E and stairway near County Courthouse
- "Hardscape" Streetscape improvements

Tier 3

- Public art installations
- Better enforcement of nightlife behavior
- Branding: Define a unique market position for downtown
- Trash - general need for better system of collection
- Expanded farmers markets and other programming
- Aesthetic improvements to street (i.e. banners, flower boxes, planters, etc.)
- Expand business hours into evening
- Greater Downtown promotion
- Create Business Monitoring System
- Creation of downtown business improvement district or CDMA
- Street Closure for annual festival
- Discourage or prohibit new non-retail uses on ground floor
- Increased shuttle service
- Truck prohibition on Main Street
- Parking shuttle
- Seek Main Street and Maple Street designation
- "Pop up" Installations

Process

- Workshops 2 and 3 provided participants with the opportunity to discuss pro and cons of the various proposals, as well as to identify and refine preferences through discussion and dot placement polling.

